

<b>MISSION</b>	Engage with relevant stakeholders including healthcare providers, policy makers and the public to help develop and implement country and region-specific programs for the prevention and treatment of osteoporosis and its complication of fragility fractures in the Asia Pacific.			
<b>VISION</b>	Towards reducing the burden of osteoporosis and fragility fractures in the Asia Pacific region.			
<b>STRATEGIC PRIORITIES</b>	<b>CLINICAL EXCELLENCE</b> Develop and disseminate an evidence-based set of clinical standards for osteoporosis management.	<b>IMPLEMENTATION</b> Encourage local adoption of the clinical standards.	<b>ENGAGEMENT</b> Recruit, support and empower healthcare professionals with a passion for improving osteoporosis care.	<b>ESTABLISHMENT</b> Formalise APCO's legal, governance and organisational structures and ensure the organisation's financial sustainability.
<b>GOALS</b>	<ul style="list-style-type: none"> <li>Develop a pan-Asia Pacific framework with minimum clinical standards (THE FRAMEWORK) for the screening, diagnosis and management of osteoporosis for groups at high risk of fragility fracture.</li> </ul>	<ul style="list-style-type: none"> <li>Distribute the clinical standards in a modular format that allows easy adoption at individual health care facility or national level.</li> </ul>	<ul style="list-style-type: none"> <li>Create awareness of APCO and recruit clinical experts from countries that are currently not represented.</li> </ul>	<ul style="list-style-type: none"> <li>Establish APCO as a legal entity.</li> <li>Deliver a strategy to achieve APCO's broader mission.</li> </ul>
	<ul style="list-style-type: none"> <li>Disseminate the clinical standards.</li> </ul>	<ul style="list-style-type: none"> <li>Measure the change in adherence to the clinical standards and impact on patient outcomes.</li> </ul>	<ul style="list-style-type: none"> <li>Provide tools and templates to support and empower members to deliver APCO's message and implement change at a local level.</li> </ul>	<ul style="list-style-type: none"> <li>Secure a broad funding base among organisations with an interest in osteoporosis and fragility fracture prevention.</li> </ul>
<b>INITIATIVES</b>	<ul style="list-style-type: none"> <li>THE FRAMEWORK</li> <li>Publication plan               <ul style="list-style-type: none"> <li>» THE FRAMEWORK publication</li> <li>» Editorial/opinion pieces to describe THE FRAMEWORK</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>THE FRAMEWORK implementation guide</li> <li>Clinical standards audit</li> <li>Clinical standards audit publication</li> </ul>	<ul style="list-style-type: none"> <li>Expand APCO membership</li> <li>Ongoing engagement with APCO members and other learned societies               <ul style="list-style-type: none"> <li>» THE FRAMEWORK communication tool kit</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>The APCO Executive Committee</li> <li>Establish APCO's operating model</li> <li>Ongoing relationship development</li> </ul>
	<ul style="list-style-type: none"> <li>Three-phased communications plan to promote APCO and THE FRAMEWORK               <ul style="list-style-type: none"> <li>» Key message document, introductory stakeholder engagement collateral, website</li> <li>» Medical media press releases</li> <li>» Professional social media and regular content development (e.g. blogs and LinkedIn content)</li> <li>» Opinion pieces</li> </ul> </li> </ul>			
<b>MEASURES</b>	Uptake and adherence to THE FRAMEWORK clinical standards at individual health care facility level			
	Alignment of all new or revised national guidelines in Asia Pacific to the clinical standards set out in THE FRAMEWORK			Secure broad funding beyond 2022
<b>TIMELINE</b>	<b>Mid-2019 / 2020</b>	<b>2021</b>		<b>Mid-2022</b>
<b>CLINICAL EXCELLENCE</b>	THE FRAMEWORK development	Publication and communications		
<b>IMPLEMENTATION</b>		THE FRAMEWORK implementation guide		
		Clinical standards audit	Clinical standards audit publication	
<b>ENGAGEMENT</b>	Expand membership	Engagement	THE FRAMEWORK communication tool kit	
<b>ESTABLISHMENT</b>	Executive Committee formation	Establish APCO as a legal entity	Strategy for APCO's future activities	
			Develop relationships and secure broad funding base	